

EDMONTON HERITAGE COUNCIL STRATEGIC GOALS AND PRIORITIES 2021/2022

Edmontonians have a sense of belonging and connectedness to the people, places, and stories of their city.

- Create and support opportunities for cultural connection and understanding between people, communities, and places.
- Advance Edmonton City as Museum Project as a place of dialogue, exchange, and collaborative city building.
- Work with heritage community to adopt inclusive practices in museums, archives, historical research, and programming.
- Contribute to placemaking through connections to cultural landscapes, natural history, built history, object, language, and story.
- Support Indigenous peoples in revitalizing and participating locally in traditions that reflect their connections to ancestors and the land.

Heritage leaders are actively engaged in civic planning and implementation.

- With City Administration, develop policy guiding interpretation, naming, commemoration, participation, built heritage, boards, committees, facilities, and collections. Incorporate heritage into City strategies and planning.
- Encourage active civic engagement and participation in cultural activities.
- Adopt a definition of civic vitality including heritage as a valued component.
- Apply a Fourth Pillar approach to City of Edmonton planning and policy development.

Remove barriers for all Edmontonians to participate in heritage experiences.

- Create learning opportunities to build sector capacity and remove barriers to participation.
- Review Historian Laureate program and mandate for cultural inclusion.
- Stand with Indigenous leaders in cultural work.
- Resource Indigenous-led activities that support cultural practice and reclamation.

Edmonton's heritage sector, organizations, and individuals are innovative and economically resilient.

- Increase investment in Edmonton's heritage through Heritage Community Investment Program (HCIP).
- Research, develop, and implement an equitable pay scale for practitioners.
- Build funding opportunities for heritage practitioners and organizations.
- Increase heritage sector capacity through training and mentorships.
- Research prospect of grants for organizations to enhance program development, access, and consistency.
- Provide change capital to cultural organizations to meet the needs of a rapidly changing city.

Edmonton's neighbourhoods offer meaningful opportunities for heritage participation and engagement.

- Nurture cultural curiosity through planned and spontaneous heritage experiences.
- Inventory and develop heritage interpretative experiences to increase visibility, access, and engagement.

Diverse platforms for collaboration within Edmonton allow heritage communities to connect and create.

- Broaden Edmonton City as Museum Project to include public art as well as neighbourhood and cultural heritage in a significant platform for cultural discovery and knowledge building.
- Connect individuals and groups with the resources they need to do creative, innovative heritage work.

Dynamic exchanges of ideas and expertise between Edmonton's heritage sector and the world.

- Work with City Administration to champion public heritage experiences and raise awareness of Edmonton's leading practices.
- Create opportunities for practitioners to develop and promote innovative practices.
- Work with public and private partners to celebrate and promote Edmonton's historic urban landscapes, including sites of conscience.

HIGHLIGHTED PROGRAMS AND WORK IN PROGRESS



Invests funds, provided by the City of Edmonton, into the stabilization, increased professionalism, and innovation of heritage in Edmonton.

- Programming costs now eligible for Operational grant funding.
- Pandemic-related changes to eligible projects shift activities to digital spaces to allow at-home participation for those with reliable internet access.
- Introduction of Heritage Writers' Reserve award.
- Application of board-approved Equity Policy to grant materials and jury processes.
- Launch of Change Capital Project Grants in late 2020.



Tells the stories of the [People](#), [Places](#), [Things](#), and [Moments](#) that make Edmonton our city.

- ECAMPing Trips offer free online opportunities for participation from home. 2021 themes include Black history, queer history, and stories of arrival and settlement.
- Calls for story contributors open to all Edmontonians and selected via peer review.
- Season 2 of [ECAMP Podcast](#) followed themes of LGBTQ2S+, immigration, and neighbourhood histories
- Expanding virtual exhibit content and functionality to share previous ECAMP in-person exhibit content such as Edmonton Living Rooms (2017); developing new virtual exhibits based on such HCIP-funded work as Dr. Jennifer Kelly's History of Black Migration to Alberta panels.



Designed to reignite First Nations, Métis, and Inuit traditional practices and protocols in connection to lived heritage. This unique grant opportunity assists all applicants in building their capacity to apply for other grants through the process of applying for and receiving FIRE funding.

- Introduced this new Indigenous funding stream with staffing in 2021.
- Significant outreach and relationship development work central in early activities.
- Includes budget to support pilot partnership opportunities.

ABOUT EHC

VISION

Edmonton embracing its diverse heritage, inclusive of all people, communities, and cultures on Treaty 6 Territory, consistent with the principles of [Truth and Reconciliation](#).

MISSION

We connect people to the stories of our city by helping Edmontonians research, preserve, interpret, and advocate for our heritage.

MANDATE

The Edmonton Heritage Council is a leader in advancing [Connections & Exchanges](#), Edmonton's 10-year arts and heritage plan.